



OCEAN SPRAY

Highlighting employee safety with Corner-Vu

As the leading producer of canned and bottled juice in North America for more than 30 years, the Ocean Spray® brand is synonymous with resourcefulness, quality and innovation. Ocean Spray employs more than 2,000 employees worldwide, serving the food industry and commercial clients with frozen cranberries, sweetened dried cranberries, concentrate and other ingredients in almost 30 countries.

Ocean Spray was formed in 1930 by three cranberry growers who loved their cranberries and wanted to expand the market for their favorite crop. Led by lawyer and cranberry grower Marcus L. Urann, the growers came up with new and innovative products made from cranberries. Headquartered in Lakeville-Middleboro, Mass., Ocean Spray has fruit receiving stations, processing and bottling plants throughout the United States and Canada.

A Seamless Process

Every autumn, usually from mid-September until the end of October, one of the world's largest receiving stations for fruit in Tomah, Wis., is responsible for processing more than 40 percent of Ocean Spray's annual WI harvest. During peak harvest as much as 150-180 loads of fruit may be cleaned, processed and shipped per day, the station requires a seamless

process that is the highest in safety.

To increase safety measures in their Tomah station, Ocean Spray installed Rite-Hite Dok-Lok® vehicle restraints with Corner-Vu and Leveler-Vu, part of the Rite-Vu™ Light Communication System, at each of their nine docks.



Quick facts

Application: Cranberry Receiving Station

- Products:
- ▶ Corner-Vu
 - ▶ Leveler-Vu
 - ▶ RHR-1000 Dok-Lok Vehicle Restraint

- Benefits:
- Corner-Vu:**
- ▶ Clear communication to dock personnel
 - ▶ Improves visual management
 - ▶ Increases productivity

- Leveler-Vu:**
- ▶ Increases safety for exiting the trailer
 - ▶ Easier reference point for backing out of trailer

- Dok-Lok:**
- ▶ Safely secure trailer to the dock
 - ▶ Prevent all types of trailer separation accidents

RITE-VU™ CASE STUDY



Dok-Lok restraints with Corner-Vu and Leveler-Vu lights improve safety and increase efficiency with clear communication.

Safe Communication was Essential

"The harvest season is extremely fast-paced. We recognized the need to develop a better system for communication that was safe and efficient. I knew that some of the other facilities were using dock restraints from Rite-Hite, so I decided to give them a try," said Leroy Kummer, receiving station manager, Ocean Spray.

Corner-Vu clearly notifies the fork lift driver that the Dok-Lok is secured and it is safe to enter the trailer. Located in the upper

corners of the overhead door, Corner-Vu is always visible without obstruction. It also gives facility managers a concise "at-a-glance" status of the restraints at every dock position.

Leveler-Vu lights confirm the Dok-Lok restraint status as forklift drivers exit the trailer. Mounted on the dock leveler for easier visibility, it provides a solid reference point for backing out.

"Prior to the Rite-Vu Communication system, you never knew when a trailer was at the dock. There are a lot of safety issues that can occur when things are moving at such an increased pace to meet the demands of the harvest season," Kummer explained. "Using this system enables drivers to see when it is safe to enter and exit a trailer, avoiding unnecessary mistakes and injuries."

Increased Productivity

This Ocean Spray station has realized that this system also saves on staffing and resource costs.

"The added efficiency aspect is great," said Kummer. "Because we have one communication system, we have reduced the need for dock workers to be running in and out checking wheels or trailer status to unlock full trailers."

The Rite-Vu Communication System has improved the proficiencies of the receiving station and has created a safe working environment for both the drivers and the dock workers.

"It was essential to have a good, safe communication system. We're very pleased with the enhancements it has given us here in Tomah," said Kummer.



8900 North Arbon Drive Milwaukee, WI 53223 USA (414) 355-2600 (800) 456-0600 FAX: (414) 355-9248

Mailing Address: Rite-Hite P.O. Box 245020 Milwaukee, WI 53224 USA

www.ritehite.com www.ritehitedg.com

R14CHRVOS1011A

RITE-HITE®, Dok-Lok®, and Rite-Vu™ are trademarks of the RITE-HITE Holding Corporation.

RITE-HITE products may be covered by one or more U.S. Patents with other U.S. and foreign patents pending. RITE-HITE reserves the right to make product improvements without prior notice.